

Dear Potential B Team Supporter,

In an effort to continue to improve our community by creating and executing high impact projects, B Team Buffalo—partnering with the Black Rock Riverside Alliance—is currently seeking sponsorships for our signature holiday event, City of Light. The 2017 City of Light is our 10th annual event; we're aiming to make this our best year yet!



On Saturday, December 2, 2017, B Team will set out to transform the streets and businesses of the Black Rock/Riverside neighborhood. Our efforts include decorating sections of streets for the holiday season and providing the neighborhood children with gifts, games, prizes, crafts, and other activities throughout the day during our “Winter Wonderland”-themed celebration. In addition, we gather the residents and volunteers together for a tree-lighting ceremony and caroling. We're proud to have the opportunity to engage hundreds of local young professionals in these efforts to positively impact our neighborhoods and communities. But we can't do it without you!

I hope you will consider helping us change lives within our community by sponsoring this important event. **Our major funding need in 2017 is for the purchase of lights and decorations for the homes of our neighbors, storefronts, and the community garden. Please consider a sponsorship at one of the following levels and review how B Team will thank you for your contributions on each level:**

- **Platinum Sponsor: \$750** – Four Twitter acknowledgements for you/your business, name on Volunteer T-Shirt, name and logo on B Team website, two Facebook acknowledgements, a photobook of the event
- **Gold Sponsor: \$500** – Three Twitter acknowledgements for you/your business, name on Volunteer T-Shirt, name and logo on B Team website, one Facebook acknowledgement, and a photobook of the event
- **Silver Sponsor: \$250** – Two Twitter acknowledgements for you/your business, name on Volunteer T-Shirt, and name and logo on B Team website
- **Bronze Sponsor: \$100** – One Twitter acknowledgement for you/your business, name on Volunteer T-Shirt

All donations, including in-kind gifts, are gratefully accepted and **tax deductible**. **Checks may be written to: B Team Buffalo, Inc.**, a 501(c)(3) organization. Donations can be picked up by one of our board members or mailed to: **B Team Buffalo, P.O. Box 654, Buffalo, NY 14240.**

Thank you for being a friend of the B Team, and thank you in advance for your support!

Sincerely,

B Team Buffalo City of Light Committee
bteambuffalo.com