



Dear Sponsor,

On Saturday, December 14th, 2019, B Team Buffalo will partner with Buffalo Public School #97 Harvey Austin Elementary to host the 12th annual City of Light. Each year, our all-volunteer organization adopts an underserved neighborhood in Buffalo and brings light and joy to the community by decorating homes for the holidays and holding a free children's carnival. Over the past 10 years, more than 1,000 volunteers have participated in City of Light, and together we have decorated nearly 500 homes and donated hundreds of toys to neighborhood children.

While we understand that this is a great event and we are proud of the positive impact we've made in the community, we want to make this event more impactful for the children and families in the community. We are asking you for your help to grow this wonderful tradition that helps those most in need of some holiday cheer. Your sponsorship will help create holiday memories for the children and parents alike in this community, by offering toys, a holiday meal, and activities to partake in without having to worry about the financial burden that many face this time of year:

- **Platinum Sponsor - \$750:**

Name/logo on B Team website, social media acknowledgements before/during/after the event, name/logo on volunteer shirts, opportunity for on-site sampling or promotional booth at City of Light, opportunity to send a promotional email to our 1,000+ e-newsletter recipients, two photobooks of event

- **Gold Sponsor - \$500:**

Name/logo on B Team website, social media acknowledgements before and during event, name on volunteer shirts, opportunity for on-site sampling or promotional booth at City of Light, photobook of event

- **Silver Sponsor - \$250:**

Name/logo on B Team website, social media acknowledgement, name on volunteer shirts

- **Helping Hand Sponsor - \$100:**

Name/logo on B Team website, social media acknowledgement

- **Basket Raffle Sponsor- Donated goods or services:**

Advertisement at our annual fundraising event, social media acknowledgement

If you would like to donate to the event, **please see the attached form** with various options how to contribute to the event.

All donations, including in-kind gifts, are gratefully accepted and tax deductible. Checks may be written to: B Team Buffalo, Inc. We also accept Venmo - @BTeamBuffalo. Donations can be picked up by one of our members or mailed to: B Team Buffalo, P.O. Box 654, Buffalo, NY 14240.



PLEASE FILL OUT THE ATTACHED FORM AND RETURN TO:

B Team Buffalo
P.O. Box 654
Buffalo, NY 14240

Please mark which option you would like to choose to help support City of Light 2019.

- Platinum Sponsorship - \$750
- Gold Sponsorship - \$500
- Silver Sponsorship - \$250
- Helping Hands Sponsor - \$100
- Basket Raffle Donor
- Provide dinner for a family of 4 at the event - \$75
- Provide dessert for a family of 4 at the event - \$50
- Provide a toy for a child - \$10
- Provide a toy for 2 children - \$20

Your Name: _____ Your Company/Organization: _____

Phone Number: _____ Email Address: _____

Date: _____

Thank you in advance for your generosity and for supporting B Team Buffalo. Please don't hesitate to contact us directly at info@bteambuffalo.com if you have any questions.

Sincerely,

B Team Buffalo & City of Light 2019 Committee